

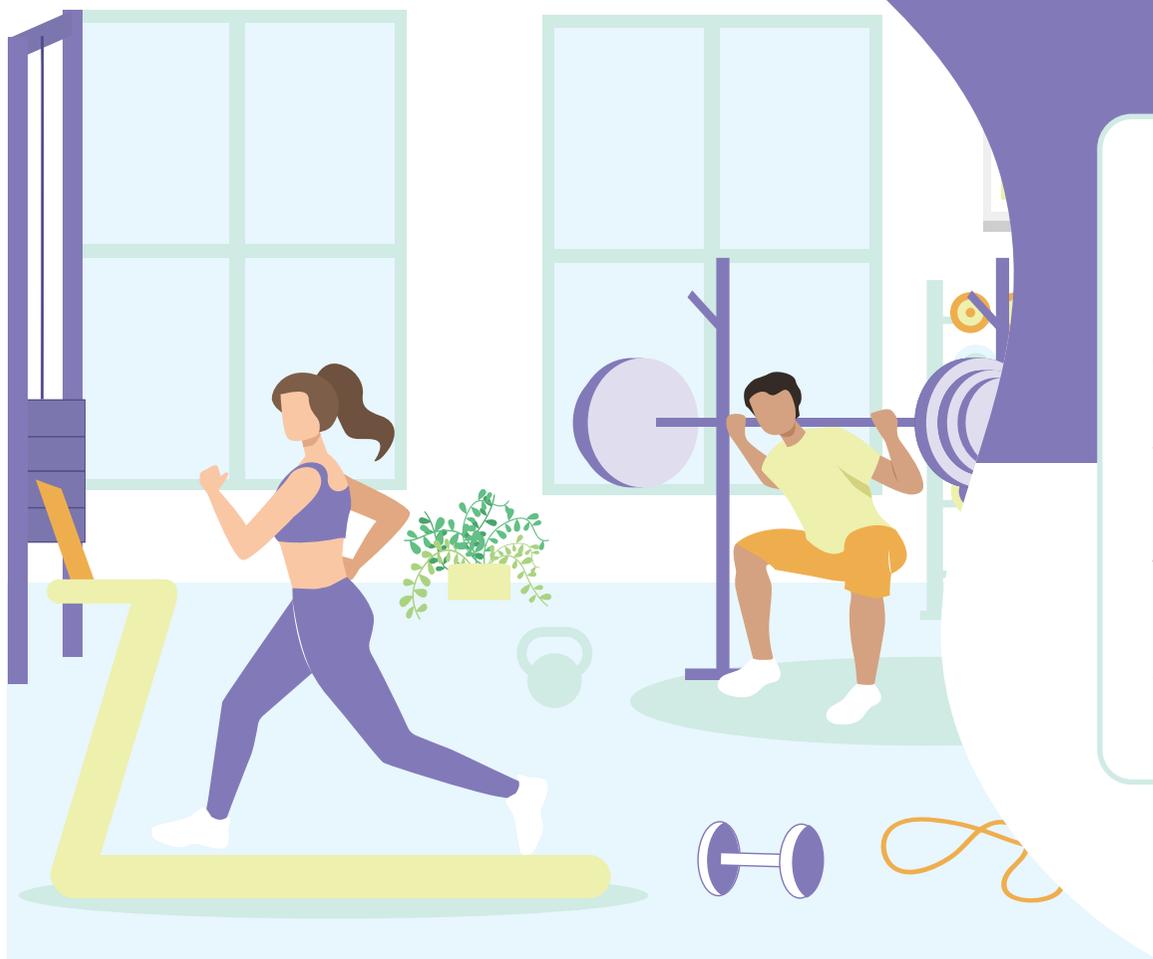


**FIT HEALTHY
MOMMA**

IMAGINE THE POSSIBILITIES!



WHO WE ARE

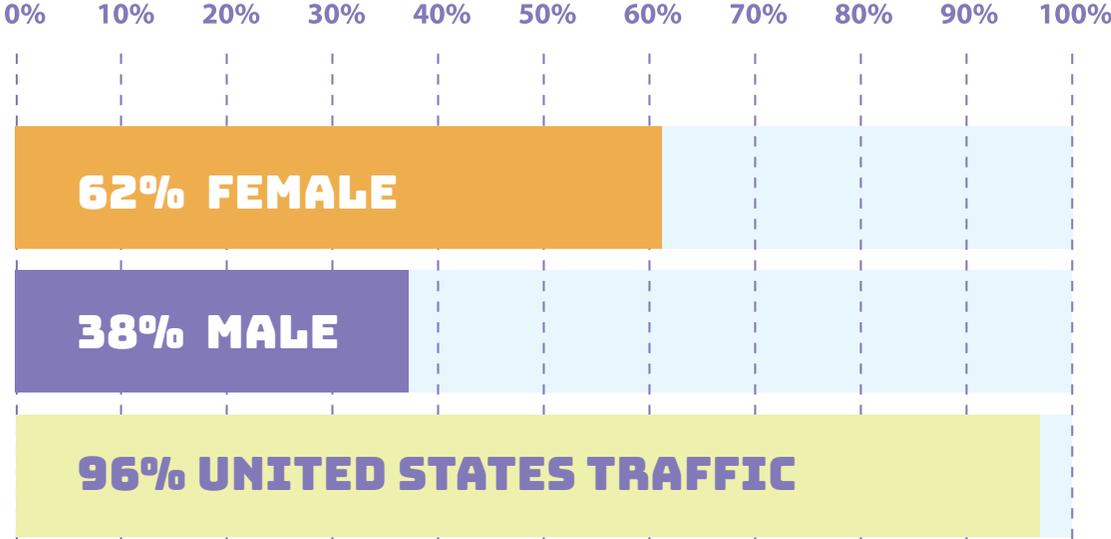


Fit Healthy Momma is a trusted fitness and wellness review site. We help consumers make critical buying decisions about products and brands that promote a fit, healthy life. We specialize in gaining exposure through organic search, bringing D2C brands the traffic, trust, and validation required to convert warm shoppers into hot buyers.

<https://www.fithealthymomma.com/>



OUR AUDIENCE



100K+
Unique visitors per month

12%
Click through to brand partners

23%
Purchase post-click from
[FitHealthyMomma.com](https://www.fithealthymomma.com)



SOCIAL MEDIA CHANNELS



YOUTUBE:

1,400+ SUBS



INSTAGRAM:

550+ FOLLOWERS



PINTEREST:

15.2K MONTHLY VIEWS



FACEBOOK GROUP:

200+ MEMBERS

<https://www.fithealthymomma.com/>

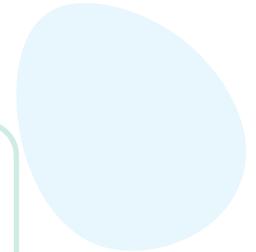


PARTNERSHIP OPPORTUNITIES



INCREASE CUSTOMERS FROM ORGANIC SEARCH

We'll drive more ready-to-buy traffic to your site, partnering on a CPC or CPA basis. We crush the rankings, you crush the sales!



<https://www.fithealthymomma.com/>

FIT HEALTHY MOMMA

Serving over 100,000 unique visitors per month, Fit Healthy Momma is the best information source on direct-to-consumer (D2C) fitness and wellness brands - ...

<https://www.fithealthymomma.com/>



FIT HEALTHY MOMMA

SUBSCRIBE



Tempo Studio vs Tonal...

FIT HEALTHY MOMMA



PARTNERSHIP OPPORTUNITIES

GET THE EDGE VS. YOUR COMPETITION

When lined up against your competitors, we'll help your brand stand out by shining a light on:

- Your unique differentiators and standout features
- Competitive pricing models, special promos, coupons or free-trials
- Who your product is best for
- Positive customer reviews

YOUR BRAND VS COMPETITORS

	YOUR BRAND	COMPETITOR 1	COMPETITOR 2	COMPETITOR 3
FEATURE 1	✓	✗	✗	✓
FEATURE 2	✓	✓	✓	✗
FEATURE 3	✓	✓	✗	✓
FEATURE 4	✓	✗	✗	✗
FEATURE 5	✓	✗	✓	✗



PARTNERSHIP OPPORTUNITIES

EXPOSE CONSUMERS LOOKING FOR SIMILAR PRODUCTS

For shoppers who are not yet familiar with or searching for your brand, we can help introduce them to you or your product via super-relevant contextual placements, including:

FACEBOOK GROUP

Reach 200+ members of our private facebook group who are into fitness and wellness!

YOUTUBE

Reach 1400+ fitness and wellness subscribers

MONTHLY NEWSLETTER

We'll feature your brand in our weekly fitness and wellness roundup email to over 1.5k subscribers.

POP-UPS THAT WORK

Promote a popup on relevant articles at just the right time :)



OUR TEAM



The Fit Healthy Momma team includes a small circle of writers, marketers, SEO gurus, and fitness & wellness enthusiasts. Together, we have over 20 years of combined digital marketing and content creation experience. As a fully remote team full of passionate individuals, we love what we do and we're always striving to learn, do, and contribute more. We want you and your customers to live a fit, healthy life with us!

NAME: Tami Smith

TITLE: Owner & CEO

LINKEDIN: <https://www.linkedin.com/in/tami-smith-fit-healthy-momma/>

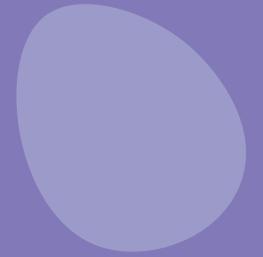
INSTAGRAM: <https://www.instagram.com/fit.healthymomma/>



<https://www.fithealthymomma.com/>



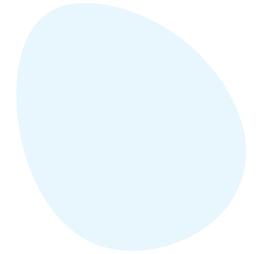
READY TO TAKE THE NEXT STEP?



**RATES ARE AVAILABLE UPON REQUEST.
PLEASE REACH OUT TO TAMI@FITHEALTHYMOMMA.COM.
WE LOOK FORWARD TO WORKING WITH YOU!**



**“LET’S HELP EVERYONE LIVE A
FIT HEALTHY LIFE
TOGETHER!”**



**FIT HEALTHY
MOMMA**

<https://www.fithealthymomma.com/>